



VOLLEYBALL ELITE ACADEMY

Sponsorship Package

www.volleyballeliteacademy.com

WHO WE ARE

One Team, One FAMILY!

Volleyball Elite Academy was formed in 2010 to positively impact the lives of aspiring student-athletes, ages 5-18. Our mission is to provide fundamental and elevated training, exposure and resources to our players and families. Our academy & mentorship model is designed to prepare our student-athletes for the next phase of their volleyball participation and life off the court.

To date, Volleyball Elite has trained over 3,000 young girls through in and out of season training. Our goal is to grow in the number of youth we serve, as well as the quality of training and support services that we provide.

Volleyball Elite empowers the community by utilizing the city's resources, local professionals, businesses, training facilities, and coaches in order to create a productive and safe environment for our young girls. Our yearly offerings include college and career prep, health and nutrition, education, parent fit club, and peer mentoring.

We are more than a club, we are an academy and a family!



Dana Cooper, Volleyball Elite Founder, pictured with her two daughters



WHAT WE DO

Student Athlete Development

- Provide strength and conditioning training by professionals
- Provide elite level training, body and mind, in order to condition our student-athletes to compete at optimum levels
- Provide elite level exposure, in an effort to increase the number of opportunities available to our student-athletes
- Create a life-changing experience that involves civic responsibility (community engagement), leadership development and academic support for our student athletes
- Provide statistics, highlight film, athletic profiles and recruitment services for each player
- Comprehensive Training and Development
- Nutrition Education and Support Services
- Monthly in-person and virtual Learning Enrichment Workshops
- Offer services for girls and boys as young as 5-years-old
- Camps/Clinics and Out of Season Training
- Peer mentorship through VBE Alumni engagement
- Local partnerships and collaborations (i.e. churches, Boys and Girls Clubs, Say Detroit Play Center, Franklin Athletic Club)

Bridging the gap affords our girls to be prepared for the next steps of their lives as it relates to volleyball, school, career, and beyond!

WHAT WE PLAN TO DO

Elite Enrichment

- Provide ACT and SAT preparation classes
- Provide summer employment opportunities through collaborations and partnerships
- Mentorship opportunities, career planning and development
- Offer college tours and site visits to local colleges and universities
- Hold financial aid and NCAA clearinghouse assistance workshops for parents and participants
- Host skill combines and clinics with college coaches
- Student Enrichment/ Pathways to College and Career
- More partnerships and collaborations to widen our reach
- Expand geographically (increase our reach)
- Successfully help 100% of our graduating seniors receive academic/athletic scholarships



OUR WISHLIST



Fees

Individual Player Fees • Tournament Fees • AAU/MJVBA Fees • Facility Rental Fees



Equipment

Practice Balls • Training Balls (setter) • The Spiker • Ball Carts • Jump Ropes • Workout Bands • Plyo Boxes • Vetermax • Vertical Height Measure



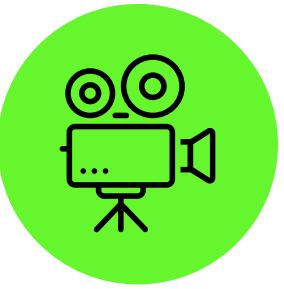
Attire

Game Jerseys • Practice Shirts • Shorts • Warm-Up Jacket and Pants • Shoes • Duffel Bag



Technology

Portable Smart Board • Training Videos • iPads for Stat Keeping • Recording/Highlight Creation Device



Service

Administrative Assistant/ Recruitment Coordinator • Highlight Video Creator • Charter Bus • Photographer • Videographer • Facility Space



Other

Lodging • Airfare (to Qualifiers or Nationals) • College Tours • Special Events (Banquet, Fundraisers, Tournaments)

Ultimately, Volleyball Elite is looking for a home facility. A place that we can rent/own, where we can train & practice year round.



SPONSORSHIP LEVELS (INDIVIDUAL)

Passer - \$200

- Sponsors registration fees for one whole team
- Includes media advertisement on website, Facebook and Instagram

Setter - \$500

- Sponsors 5 local tournaments
- Includes media advertisement on website, Facebook and Instagram

Spiker - \$1,000

- Sponsors one month of training
- Includes media advertisement on website, Facebook and Instagram

Blocker - \$1,500

- Sponsors one player to participate
- Includes media advertisement on website, Facebook and Instagram

SPONSORSHIP LEVELS (CORPORATE)

Passer - \$2,500

- Sponsors season equipment needs
- Includes company logo on our website, media and parent communications

Setter - \$5,000

- Sponsors 10 coaching stipends
- Includes company logo on our website, media and parent communications

Spiker - \$7,500

- Sponsors full uniform package for 5 teams
- Includes company logo on website, media and parent communication
- Includes company logo on the team's practice jerseys and practice banner

Blocker - \$10,000

- Sponsors one season of facility rental fees (at one location)
- Includes company logo on website, media and parent communication
- Includes company logo on the team's practice jerseys and practice banner

BLACK HISTORY MONTH TOURNAMENT SPONSORSHIP LEVELS

Passer - \$1,250

- Sponsors registration fees for one whole team
- Includes media advertisement on website, Facebook and Instagram

Setter - \$2,500

- Sponsors 5 local tournaments
- Includes media advertisement on website, Facebook and Instagram

Spiker - \$3,750

- Sponsors one month of training
- Includes media advertisement on website, Facebook and Instagram

Blocker - \$10,000

- Sponsors one player to participate
- Includes media advertisement on website, Facebook and Instagram

Visit our website to sign up to [become a vendor!](#)



HOW YOU CAN HELP

Get Involved

Donations come from proactive individuals who care deeply about the future of our city's youth. Whether a donation comes from an individual, a corporation or a community organization/ business, we value every dollar or item that is contributed to help our young girls. You too can be a partner in the effort.

If you are interested in making a contribution to Volleyball Elite Academy, please contact:

Dana K. Cooper, Club Founder at (313) 903-3785 or coachcoopervolley@balleliteacademy.com

The donation of services, although very valuable and much appreciated, is generally not considered tax deductible by the IRS. Please consult with your tax advisor to determine the tax implications of your gift.



Thank you!



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VolleyballElite



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