



November 2023

Dear Families and Supporters,

Volleyball Elite Academy, established in 2010, was created with the goal of making a positive impact on the lives of aspiring student-athletes, ranging in age from 5 to 18. Our core mission is to deliver top-tier training, exposure, and resources to both our players and their families. Our unique training and mentorship model is crafted to prepare our student-athletes for the next chapter of their volleyball journey, both on and off the court.

Over the years, our mission has grown to encompass a broader spectrum of support services, including academic assistance, nutritional education, college readiness, alumni mentorship, and resources for parents. This approach enables us to nurture well-rounded student-athletes with the full backing of their families. To date, Volleyball Elite has impacted the lives of more than 2,000 student-athletes, thanks to the dedication of over 250 volunteer coaches. Not only has Volleyball Elite secured local, state, and national championship titles, but it has also opened doors for our athletes to pursue higher education through academic and athletic scholarships—an incredible achievement for an organization dedicated to underprivileged youth in Detroit.

In 2019, Volleyball Elite introduced the Black History Month Tournament, a special occasion commemorating the achievements of our organization and the remarkable student-athletes we nurture. This yearly tournament takes place in February and features a dynamic roster of over 20 teams, spanning from Under 6 to Under 18, attracting an enthusiastic audience of nearly 1,000 supporters. The event creates a festive atmosphere, with an array of vendors and local supporters contributing to its vibrancy. The core objective is straightforward: to honor our young, gifted, Black female volleyball student-athletes.

Volleyball Elite's tournament showcases the exceptional capabilities of our girls, both on and off the court, as they strive to reach their goals. Moreover, it provides a platform to celebrate our alumni players who have excelled in their chosen career paths, offering inspiration to our current participants. Over the course of two days, the event will encompass a complete schedule of pool play and playoff games for all participating teams, as well as an alumni game and mixer.

This year, the event is being held **February 17-18<sup>th</sup> at HYPE Athletics in Dearborn, MI**. We are actively seeking a title sponsor. Additionally, we are in search of sponsors to provide essential support for the costs and supplies required to make this two-day event a resounding success. Sponsorship opportunities include, but are not limited to:

- Advertising & Promotion
- Participant Awards
- Coach Gifts and Awards
- Entertainment
- Venue Fees
- Vendors present at the event

Your sponsorship will contribute significantly to the success of the student-athletes we serve, providing them with more resources and opportunities. We deeply appreciate every contribution, whether financial or in-kind.

For more detailed information, please find our complete sponsorship packet enclosed, along with general information about our academy. You can also learn more on our website. Our sponsorship commitment form and link to donate are located on our website at [www.volleyballeliteacademy.com/become-a-sponsor/](http://www.volleyballeliteacademy.com/become-a-sponsor/)

Thank you in advance for supporting Volleyball Elite Academy!

Sincerely,

Dana K. Cooper  
Founder/ Director

[www.volleyballeliteacademy.com](http://www.volleyballeliteacademy.com)